Corporate Media & Partnership Deck

AX HOLDINGS

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Hong Kong-Based Holding Company

AX Holdings is the Hong Kong-based parent company of AX Group, providing strategic oversight, corporate governance and long-term direction across the Group’s portfolio.

From its base in Hong Kong, AX Holdings supports the development and international growth of its businesses across media, advertising, travel, aviation, events, entertainment, talent management, yachting and professional services.

About AX Group:

AX Group is an international **media, advertising, events, talent management and strategic communications company**, backed by **25 years of industry experience**, with established operations in **Hong Kong, Dubai and Bangkok**and future expansion planned into **Vietnam**.

With a strong foundation built on **25 years of experience, industry expertise and international business relationships**, AX Group specializes in **aviation, travel, tourism, hospitality, luxury, yachting, real estate and entertainment**.

Through its extensive industry knowledge and growing international network, AX Group connects **brands, businesses and talent** with audiences, strategic partnerships and commercial opportunities across global markets, delivering innovative solutions and creating long-term value for its clients and partners.

Founder & CEO

Alexi Van Damme
Founder and CEO of **AX Group**, Alexi leads the company's international growth, strategy and global partnerships. His background in **photography and media**, spanning aviation, travel, events and entertainment, has shaped AX Group's creative vision and international direction.

Managing Director

Leo Schuur
Managing Director of **AX Group**, Leo leads **sales, business development and client partnerships**. With a strong background in **professional photography**, he brings together commercial expertise and creative experience to support the company's continued growth.

Our Locations

Our Brands

Our Brands and Global Group

AX Group Inhouse Publications

UAE	THAILAND	HONG KONG	INTERNATIONAL
Traveler UAE	Traveler HAILAND	Traveler HONG KONG	AX TRAVEL GUIDE
EMIRATES ONE	THAILAND ONE	HONG KONG ONE	

What we do

AX Group brings together media, advertising, events, real estate, creative production, communications and talent management, connecting businesses, brands and talent across international markets.

OUR CAPABILITIES

MEDIA & PUBLISHING
Digital publishing • Editorial content • Media partnerships • Sponsored features • Industry news

ADVERTISING & MARKETING
Digital advertising • Social media marketing • Integrated campaigns • Brand promotion • Destination marketing

REAL ESTATE & PROPERTY
Property marketing • Real estate media • Development promotion • Property partnerships • International opportunities

CONTENT & PRODUCTION
Photography • Videography • Creative content • Corporate films • Podcasts • Event production

EVENTS & EXPERIENCES
Event management • Exhibitions • Corporate events • Concerts • Brand activations

PR & COMMUNICATIONS
Public relations • Corporate communications • Media relations • Brand storytelling • Reputation management

TALENT MANAGEMENT & REPRESENTATION
Artist and DJ management • Influencer and content creator representation • Athlete representation • Talent bookings • Career development • Brand partnerships

BUSINESS & BRAND DEVELOPMENT
Strategic partnerships • Brand development • International collaborations • Commercial opportunities

INDUSTRIES WE SERVE
Aviation • Travel & Tourism • Hospitality • Real Estate & Property • Luxury • Yachting • Entertainment • Music • Events • Lifestyle • Corporate

Our Industry Expertise

AX Group brings industry knowledge, creative expertise and international connections across a diverse range of sectors.

AVIATION
Airlines • Airports • Aerospace • Business Aviation • Aviation Events

TRAVEL & TOURISM
Destinations • Tourism Boards • Travel Brands • Tour Operators • Attractions

HOSPITALITY
Hotels • Resorts • Restaurants • F&B • Lifestyle Destinations

REAL ESTATE & PROPERTY
Developers • Residential • Commercial • Luxury Property • Property Marketing

LUXURY & YACHTING
Luxury Brands • Yachts • Marine • Luxury Travel • High-End Experiences

MEDIA & ENTERTAINMENT
Publishing • Television • Music • Artists • DJs • Influencers • Content Creators

EVENTS & EXPERIENCES
Exhibitions • Conferences • Corporate Events • Concerts • Brand Activations

SPORTS & FITNESS
Athletes • Sporting Events • Fitness Brands • Sponsorships • Representation

CORPORATE & BUSINESS
Corporate Brands • Professional Services • B2B • Communications • Strategic Partnerships

Across Asia, the Middle East and international markets.

Connecting Brands With High-Value Audiences Worldwide

AX Group connects **brands, businesses and talent** with influential audiences across **Asia, the Middle East and international markets**. Through our **media platforms, publications, digital channels, events and global network**, we reach decision-makers and audiences across **aviation, travel, hospitality, real estate, luxury, events and entertainment**.

Our network also connects brands with **artists, DJs, influencers and content creators**, creating valuable opportunities across business, media and entertainment.

Our Partners

The Future of AX Group

AX Group’s future is focused on building a **diversified international group** across media, aviation, entertainment, yachting, real estate, events and production.

Led by **AX Holdings**, the Group will expand beyond its current presence in **Hong Kong, Bangkok and Dubai**, with future branches planned in **Panama, Saudi Arabia, Vietnam and China**.

Our vision is to build a stronger global network connecting **brands, partners, talent and opportunities worldwide**.

Partner With AX Group
Connecting **brands, businesses and audiences worldwide** through media, events, content and strategic collaborations.

From **one-off campaigns to long-term partnerships**, AX Group creates opportunities through its international network, platforms and creative expertise.

Why AX Group as Your Media Partner

AX Group combines **international reach, industry expertise and creative media capabilities** to connect brands with the right audiences.

GLOBAL PRESENCE
Hong Kong • Dubai • Bangkok

INDUSTRY EXPERTISE
Aviation • Travel • Luxury • Real Estate • Entertainment • Events

MEDIA & CONTENT
Publishing • Photography • Video • Interviews • Event Coverage

GLOBAL EVENTS
Active across major exhibitions and industry events worldwide.

LASTING PARTNERSHIPS
Building relationships beyond individual campaigns.

Lets work together

AX Group builds **creative, long-term partnerships** with brands and businesses across international markets.

From **media and content to events and strategic collaborations**, we connect ideas, opportunities and audiences worldwide.

Contact us

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THANK YOU

For enquiries, partnerships and collaboration opportunities, please contact the AX Group team. Our company and service portfolios are available upon request.