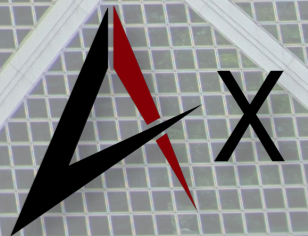




X GROUP

Your global media partner



About AX Group (1)

Global approach

- Media, Publishing, Photo & Video Production, brand development
- Headquarter in Hong Kong
- Sales offices in Hong Kong, Dubai (UAE) and Bangkok (Thailand)
- End of 2026: Riyadh (Saudi Arabia)
- > 50 years experience



About AX Group (2)

- Specialized in Travel, Hospitality, Luxury Lifestyle, Business Media and Aviation
- Premium Photography & Videography, Storytelling, and Digital Campaigns
- Strategic Partnerships around the globe
- High-end Visual Content and Global Media Exposure



About AX Group (3)

- Growing Publishing Portfolio:
 - Emirates One, Thailand One, Hong Kong One, AX Sky & Sea
 - In 2027: Saudi One
- Attendance on global events: Major Airshows, Tourism exhibitions



About AX Group

Board of Directors / Partners



Alexi Van Damme
CEO/Founder

- Brand Strategist
- Partnership Development
- International Collaborations
- Photographer
- Brand development
- Creative Production
- Media & Publishing
- Business Networking



Leo Schuur
Managing Director

- Sales Strategy
- Business Development
- Partnership Management
- Contract Negotiation
- Commercial Relations
- Strategic Growth
- International Business Development
- Photographer
- Interviews & Presentations
- Media & Publishing



Our publications

APRIL 2026

BANGKOK ONE
NEWS

TTraveler
THAILAND

DESERT TO GREEN
How the UAE Is Redefining Sustainable Living

LOVE LAKE DUBAI
Where Romance, Nature, and Desert Beauty Unite

GOLF IN THE UAE
Where the Desert Dreams

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Podcast

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TTraveler
UAE

SONGRAN REIMAGINED
Thailand's New Year in a Time of Change

BANGKOK AFTER
MARRIAGE EQUALITY
One Year On

KOH YAO NOI
Where Time Gently Slows
Between Phuket and Krabi

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**HONG KONG ONE
NEWS**

**HONG KONG
ONE**

T *raveler*
HONG KONG

SKY  AND SEA



Events



معروض البحريين الدولي للطيران
BAHRAIN INTERNATIONAL
AIRSHOW
IN ASSOCIATION WITH FARNBOROUGH INTERNATIONAL



Strategic Partners



Why choose for AX Group

- We are more than just a media company:
 - One stop shopping
 - Global visibility
 - Premium Content production
 - Impactful Story Telling
 - Integrated services across media, publishing, photography, videography, branding, digital marketing and event coverage



Why clients choose for AX Group

- International Presence across UAE, Hong Kong and Thailand
- Expertise in Travel, Luxury Lifestyle, Aviation and corporate sectors
- Premium Visual Production with high-end photography and cinematic storytelling
- Strong Industry Network and Partnerships
- Multi-platform media exposure through our publishing and digital channels
- Professional event & exhibition coverage
- Tailored marketing and brand development strategies
- Combination of creativity, industry know-how and international reach help brands strengthen their position and connect with global audiences



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